



2026 SPONSORSHIP REQUEST

Dear Dairy Industry Partner,

We are excited to announce that the 2026 Collegiate Dairy Products Evaluation Contest (CDPEC) will be the **102nd** contest! As you personally know, the dairy industry has benefited from thousands of enthusiastic college graduates that have been trained in the art of evaluating dairy products by participating in this contest. This training has allowed many of these students to go on to be key leaders in the industry today. Please help us continue this excellent program by donating to the contest.

The 2026 Collegiate Dairy Products Evaluation Contest is scheduled for Wednesday April 15th, at the Baird Center, in Milwaukee, Wisconsin. This year's contest is hosted by the Wisconsin Cheese Makers Association as part of CheeseExpo [CheeseExpo](#).

Your support is crucial. Donations fund travel expenses, scholarship awards, and trophies for participating teams and individuals. By becoming a sponsor, you join a list of industry-leading companies and organizations committed to fostering the next generation of dairy professionals. Our sponsorship levels and the recognitions received for each sponsorship level are described below.

The National Dairy Shrine – CDPEC Fund is a 501(c)(3) non-profit organization. For check payments, please complete the form below and make the check payable to "The National Dairy Shrine - CDPEC fund," then mail it to: Dairy Shrine CDPEC Fund, PO Box 68, Fort Atkinson, WI 53538. For online donations, visit [Dairy Shrine website](#), click on the green "Donate" icon, and follow the instructions. For more information about the CDPEC Fund or payment processing, contact Mike Opperman, Finance Manager (info@dairyshrine.org).

We hope you will step forward and be a sponsor in 2026. The success of the CDPEC depends on the financial support of our industry partners.

Sincerely,

CDPEC Finance Committee

Matt Buss (Finance Committee Chair), Mike Opperman (Finance Manager), Doug Allen, and Justin Larson.



SPONSORSHIP LEVELS

Platinum Sponsor - \$5,000 +*

- Recognition (with logo) and web link on CDPEC web page (including career section for students)
- Sponsor recognition in national advertising.
- Recognition at the national contest.
- Recognition in Contest Awards Program (with logo)

<https://www.dairyproductscontest.org/careers/>

Gold Sponsor - \$2,500+

- Recognition (with logo) and web link on CDPEC web page (including career section for students)
- Sponsor recognition in national advertising.
- Recognition at the national contest.
- Recognition in Contest Awards Program (logo)

<https://www.dairyproductscontest.org/careers/>

Silver Sponsor - \$1,000+

- Listing under Silver Sponsor on CDPEC web page.
- Recognition (with logo) and web link on CDPEC web page (including career section for students)
- Recognition in Contest Awards Program (listing)

<https://www.dairyproductscontest.org/careers/>

Bronze Sponsor - \$500+

- Listing under Bronze Sponsor on CDPEC web page.
- Recognition in Contest Awards Program (listing)

Sponsorship Form

Company: _____

Contact: _____

Address: _____

Donation: _____

Please send this form and a check made out to National Dairy Shrine- CDPEC Fund to;

CDPEC Fund

Dairy Shrine

PO Box 68

Fort Atkinson, WI 53538

For online credit card donations, visit the Dairy Shrine website at <https://dairyshrine.org/cdpec/>. Click on the green "Donate" icon and enter the amount of your donation. Your donation will be added to the cart where you can add your payment details before checkout.