



## 2020 SPONSORSHIP REQUEST

Dear Dairy Industry Partner,

For over 90 years our industry has benefited from an enthusiastic group of college graduates that have been trained in the art of evaluating dairy products by participating in the **Collegiate Dairy Products Evaluation Contest (CDPEC.)** This training has allowed many of these students to go on to be key leaders in the industry today.

The 2020 Collegiate Dairy Products Evaluation Contest is scheduled for **Wednesday April 15, 2020** at the Wisconsin Center in Milwaukee, Wisconsin and is hosted by the Wisconsin Cheese Makers Association as part of the Wisconsin Cheese Industry Conference <http://cheeseconference.org/>

Please join the list of industry leading companies and organizations that have stepped up to fund the CDPEC. Donations help pay for travel expenses, cash awards and trophies for the teams and individuals that participate. We have worked hard to enhance the benefits and recognition that we offer to our Sponsors. Please see page 2 for details.

**The success of the CDPEC depends on the financial support of our industry sponsors.** We hope your company will step forward and be a Sponsor in 2020. Note: your sponsorship of the CDPEC is tax deductible.

For more information please see our website <http://www.dairyproductscontest.org/index.php> . Please check the **“Sponsors”** tab for a complete listing of previous sponsors.

Sincerely,

### CDPEC Finance Committee

Kevin O’Rell  
Good Karma Foods

Doug Allen  
Denali Ingredients

David Carpenter  
Chr. Hansen, Inc.

Ronald I. Thompson  
Continental Dairy Facilities

Hoss Langhoff  
Saputo Dairy Foods USA

David Selner  
National Dairy Shrine

Virgil Metzger  
Kraft/ Retired

Tim Harried (Chairman)  
Idaho Milk Products

Jane Zeien  
Denali Ingredients

Matt Buss  
DairiConcepts

Ann Tigges  
Tate and Lyle

Lloyd Metzger  
South Dakota State University



# COLLEGIATE DAIRY PRODUCTS EVALUATION CONTEST



## SPONSORSHIP LEVELS

### **Platinum Sponsor - \$5,000 +\***

- Recognition (with logo) and web link on CDPEC web page (including career section for students)  
<http://www.dairyproductscontest.org/careers.php>
- Sponsor recognition in national advertising.
- Recognition at national contest.
- Recognition in Contest Awards Program (with logo).
- \*additional benefits/opportunities available to sponsors at \$10,000 and above

### **Gold Sponsor - \$2,500+**

- Recognition (with logo) and web link on CDPEC web page (including career section for students)  
<http://www.dairyproductscontest.org/careers.php>
- Sponsor recognition in national advertising.
- Recognition at national contest.
- Recognition in Contest Awards Program (logo)

### **Silver Sponsor - \$1,000+**

- Listing under Silver Sponsor on CDPEC web page.
- Recognition (with logo) and web link on CDPEC web page (including career section for students)  
<http://www.dairyproductscontest.org/careers.php>
- Recognition in Contest Awards Program (listing)

### **Bronze Sponsor - \$500+**

- Listing under Bronze Sponsor on CDPEC web page.
- Recognition in Contest Awards Program (listing)

**Note: your sponsorship of the CDPEC will be tax deductible.**

---

You can make a one-time donation or an annual pledge

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Donation: \_\_\_\_\_

Annual Pledge: \_\_\_\_\_

Please send this form or a check made out to National Dairy Shrine- CDPEC Fund to;

CDPEC Fund  
National Dairy Shrine  
PO Box 725  
Denmark, WI 54208