



February 9, 2022

Dear Judges,

The 98th Annual Collegiate Dairy Products Evaluation Contest is scheduled for **Wednesday, April 13th, 2022**. We look forward to your participation in this year's event, CheeseExpo is hosted by the Wisconsin Cheese Makers Association and is being held at the Wisconsin Center in Milwaukee, WI.

In this email, please find:

- ❖ Event Schedule
- ❖ Judge Participation link
- ❖ 2018 Contest Rules

As usual, there will be a Coaches' meeting at 4:00 pm on Tuesday evening. Please try to attend this meeting. Tuesday afternoon and evening activities will be held at the Wisconsin Center in room 103. The competition will also be held in room 103 on the main level. The awards presentation will be held in the main level ballroom at 3:30 pm.

WCMA is excited to host the Collegiate Contest and are offering all those supporting the contest a Free Full registration.

Directions for registering for CheeseExpo:

- Please register for the Two-Day registration.
- A direct link to register is here. <https://ce2022-attendee.streampoint.com/>
- Everyone will need to create a new login.
- The priority code to use is CECOMP

Additional information about CheeseExpo is on the general show site: <https://cheeseexpo.org/>

Rules: Attached the 2018 contest rules, I'll send an updated version if there are any changes ma

Below are lodging arrangements in Madison for the contest. Please use the Wisconsin Cheesemaker's site to book rooms. I would encourage you to make your reservations as soon as you can.

[Hotel Reservations](#)

As always, the standard six products will be included in the contest: butter; low, reduced and full fat Cheddar cheese; pasteurized, homogenized, 2% fat milk; vanilla ice cream; low, reduced and full fat cottage cheese; low, reduced and full fat strawberry flavored, Swiss style yogurt with natural and alternative sweeteners. Eight samples of each product will be used in the contest, and it would be prudent to have several extra samples from which to make your selections for the competition.

I'm working to finalize shipping and storage details and I'll share details shortly.

If you have general questions about this year's contest, please contact me at (847) 627-3249.

I look forward to seeing you in Milwaukee!

Chad Galer

Chad Galer
Contest Coordinator
Collegiate Dairy Products Evaluation Contest