



COLLEGIATE DAIRY PRODUCTS EVALUATION CONTEST



2020 SPONSORSHIP OPPORTUNITY

Dear Friends of the Contest,

For over 90 years the dairy industry has benefited from an enthusiastic group of college graduates that have been trained in the art of evaluating dairy products. This training has allowed many of these students to go on to be key leaders in the industry today. Please help us continue this excellent program.

For the last 5 years the contest has been 100% funded by **Sponsor donations**. Donations help pay for travel expenses, cash awards and trophies for the teams and individuals that participate. We have worked hard to enhance the benefits and recognition that we offer to our Sponsors. We have been very pleased by the support we have received from dairy processors, suppliers to the industry and regional trade associations.

One area that we had hoped would be good sources of financial support are the many people that have participated in or that have been associated with the contest over the years. We are trying to build the **Friends of the Contest** network to be a key for us being able to maintain and grow the contest.

Any support will be appreciated! Please see the attached Sponsorship form with more information.

The Contest is aligned with a non-profit organization that will allow us to better manage and support the contest. Your donation for sponsorship of the CDPEC will be **tax deductible**. For more information please see our website <http://www.dairyproductscontest.org/index.php>

Sincerely,

CDPEC Finance Committee

Kevin O'Rell
Good Karma Foods

Tim Harried (Chairman)
Idaho Milk Products

Doug Allen
Denali Ingredients

David Carpenter
Chr. Hansen, Inc.

Hoss Langhoff
Saputo Dairy Foods USA

David Selner
National Dairy Shrine

Virgil Metzger
Kraft/ Retired

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DairiConcepts

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Continental Dairy Facilities

Jane Zeien
Denali Ingredients

Ann Tigges
Tate and Lyle

Lloyd Metzger
SDSU



COLLEGIATE DAIRY PRODUCTS EVALUATION CONTEST



Premier Sponsor - \$500+

- Invitation to Awards Ceremony at Contest
- Recognition on Sponsors Section on the CDPEC Website *"Friends of the Contest"*
- Recognition at national and regional contests
- Recognition in event awards program
- Contest e-mail updates

Honor Sponsor - \$250+

- Invitation to Awards Ceremony at Contest
- Recognition on Sponsors Section on the CDPEC Website *"Friends of the Contest"*
- Contest e-mail updates

Special Sponsor - \$100+

- Recognition on Sponsors Section on the CDPEC Website *"Friends of the Contest"*
- Contest e-mail updates

All donations are appreciated! Please give what you can.

You can make a one-time donation or an annual pledge

Company: _____

Contact: _____

Email Address _____

Address: _____

Donation: _____

Annual Pledge: _____

Please send this form or a check made out to National Dairy Shrine- CDPEC Fund to;

CDPEC Fund
National Dairy Shrine
PO Box 725
Denmark, WI 54208