



# COLLEGIATE DAIRY PRODUCTS EVALUATION CONTEST



## 2018 SPONSORSHIP OPPORTUNITY

**Dear Friends of the Contest,**

For over 90 years the dairy industry has benefited from an enthusiastic group of college graduates that have been trained in the art of evaluating dairy products. This training has allowed many of these students to go on to be key leaders in the industry today. Please help us continue this excellent program.

For the last 5 years the contest has been 100% funded by **Sponsor donations**. Donations help pay for travel expenses, cash awards and trophies for the teams and individuals that participate. We have worked hard to enhance the benefits and recognition that we offer to our Sponsors. We have been very pleased by the support we have received from dairy processors, suppliers to the industry and regional trade associations.

One area that we had hoped would be good sources of financial support are the many people that have participated in or that have been associated with the contest over the years. We are trying to build the **Friends of the Contest** network to be a key for us being able to maintain and grow the contest.

Any support will be appreciated! Please see the attached Sponsorship form with more information.

The Contest is aligned with a non-profit organization that will allow us to better manage and support the contest. Your donation for sponsorship of the CDPEC will be **tax deductible**. For more information please see our website <http://www.dairyproductscontest.org/index.php>

Sincerely,

**CDPEC Finance Committee**

Kevin O'Rell  
Good Karma Foods

Tim Harried (Chairman)  
Idaho Milk Products

Doug Allen  
Denali Ingredients

David Carpenter  
Chr. Hansen, Inc.

Hoss Langhoff  
Saputo Dairy Foods USA

David Selner  
National Dairy Shrine

Virgil Metzger  
Kraft/ Retired

Matt Buss  
DairiConcepts

Ronald I. Thompson  
Continental Dairy Facilities

Jane Zeien  
Denali Ingredients



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## **Premier Sponsor - \$500+**

- Invitation to Awards Ceremony at Contest
- Recognition on Sponsors Section on the CDPEC Website **"Friends of the Contest "**
- Recognition at national and regional contests
- Recognition in event awards program
- Contest e-mail updates

## **Honor Sponsor - \$250+**

- Invitation to Awards Ceremony at Contest
- Recognition on Sponsors Section on the CDPEC Website **"Friends of the Contest "**
- Contest e-mail updates

## **Special Sponsor - \$100+**

- Recognition on Sponsors Section on the CDPEC Website **"Friends of the Contest "**
- Contest e-mail updates

**All donations are appreciated! Please give what you can.**

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You can make a one-time donation or an annual pledge

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Email Address \_\_\_\_\_

Address: \_\_\_\_\_

Donation: \_\_\_\_\_

Annual Pledge: \_\_\_\_\_

Please send this form or a check made out to National Dairy Shrine- CDPEC Fund to;

CDPEC Fund  
National Dairy Shrine  
PO Box 725  
Denmark, WI 54208