



2017 SPONSORSHIP REQUEST

Dear Dairy Industry Partner,

For over 90 years our industry has benefited from an enthusiastic group of college graduates that have been trained in the art of evaluating dairy products by participating in the **Collegiate Dairy Products Evaluation Contest (CDPEC.)** This training has allowed many of these students to go on to be key leaders in the industry today.

In reviewing partnership options, potential hosts and to allow more time for the schools to train their students, it has been decided by the CDPEC Board of Directors to hold the National Contest in the **spring** instead of fall starting in 2017. The 2017 Collegiate Dairy Products Evaluation Contest is scheduled for **Wednesday April 12, 2017** at the Alliant Energy Center in Madison, Wisconsin and is hosted by the Wisconsin Cheese Makers Association as part of the Wisconsin Cheese Industry Conference

<http://cheeseconference.org/>

Please join the list of industry leading companies and organizations that have stepped up to fund the CDPEC. Donations help pay for travel expenses, cash awards and trophies for the teams and individuals that participate. We have worked hard to enhance the benefits and recognition that we offer to our Sponsors. Please see page 2 for details.

The success of the CDPEC depends on the financial support of our industry sponsors. We hope your company will step forward and be a Sponsor in 2016/2017. Note: your sponsorship of the CDPEC is tax deductible.

For more information please see our website <http://www.dairyproductscontest.org/index.php> . Please check the **"Sponsors"** tab for a complete listing of previous sponsors.

Sincerely,

CDPEC Finance Committee

Kevin O'Rell
Good Karma Foods

Don Tribby
DuPont/ Danisco

Doug Allen
Denali Ingredients

David Carpenter
Chr. Hansen's

Hoss Langhoff
Saputo Dairy Foods USA

David Selner
National Dairy Shrine

Virgil Metzger
Kraft/ Retired

Craig Linz
Tetra Pak

Ann Tigges
Tate & Lyle

Ronald I. Thompson
Continental Dairy Facilities,



SPONSORSHIP LEVELS

Platinum Sponsor - \$5,000 +*

- Recognition (with logo) and web link on CDPEC web page (including career section for students)
<http://www.dairyproductscontest.org/careers.php>
- Sponsor recognition in national advertising.
- Recognition at national contest.
- Recognition in Contest Awards Program (with logo).
- *additional benefits/opportunities available to sponsors at \$10,000 and above

Gold Sponsor - \$2,500+

- Recognition (with logo) and web link on CDPEC web page (including career section for students)
<http://www.dairyproductscontest.org/careers.php>
- Sponsor recognition in national advertising.
- Recognition at national contest.
- Recognition in Contest Awards Program (logo)

Silver Sponsor - \$1,000+

- Listing under Silver Sponsor on CDPEC web page.
- Recognition (with logo) and web link on CDPEC web page (including career section for students)
<http://www.dairyproductscontest.org/careers.php>
- Recognition in Contest Awards Program (listing)

Bronze Sponsor - \$500+

- Listing under Bronze Sponsor on CDPEC web page.
- Recognition in Contest Awards Program (listing)

Note: your sponsorship of the CDPEC will be tax deductible.

You can make a one-time donation or an annual pledge

Company: _____

Contact: _____

Donation: _____

Annual Pledge: _____

Please send this form or a check made out to National Dairy Shrine- CDPEC Fund to;

CDPEC Fund
National Dairy Shrine
PO Box 725
Denmark, WI 54208