

95th
Collegiate Dairy
Products Evaluation Contest
Awards Program

April 12th, 2017

Wisconsin Cheese Industry Conference • Alliant Energy Center
Madison, Wisconsin

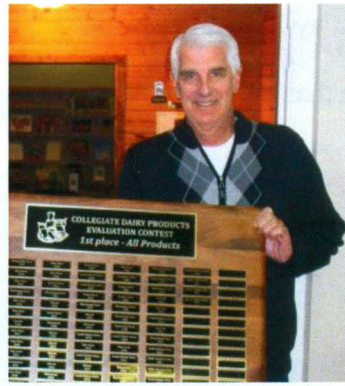
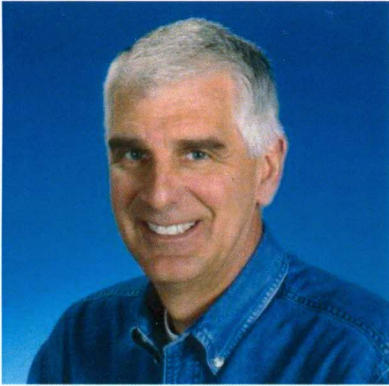
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**WISCONSIN
CHEESE MAKERS
ASSOCIATION**

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*The 95th Collegiate Dairy Products Evaluation Contest
Is Dedicated to
Kevin R. O'Rell*



On behalf of the Board of Directors, it is a pleasure to dedicate the 95th Collegiate Dairy Products Evaluation Contest in honor of Kevin O'Rell. Kevin's 40 year commitment to the contest is the least we can do to show thanks for many years of service to this organization's success. Kevin is a true leader in the dairy industry and has been instrumental in the development of the Contest.

Kevin started his association with the Contest as a student contestant with the University of Illinois in 1974. He began as a strawberry yogurt judge in 1977. Since 2002, Kevin has served as the All Products lead judge.

Kevin refined his yogurt evaluation skills by working in research and development, technical sales, quality assurance, and operations roles for Meadow Gold, Crest Foods, Dannon, Brotech, Horizon Organic, Yo Crunch/Dannon,. He is currently the Chief Operation Officer at Good Karma Foods. Throughout his professional career he always found time to give back to the Contest as a yogurt judge, lead yogurt judge, all products lead judge, board member, finance committee chair and the current Board of Directors chair.

Kevin is respected for his technical insights, management skills and leadership. We have been fortunate that Kevin has applied these skills to

