



Jan. 9, 2020

Dear Judges,

The 98<sup>th</sup> Annual Collegiate Dairy Products Evaluation Contest is scheduled for **Wednesday, April 15<sup>th</sup>, 2020**. We look forward to your participation in this year's event, CheeseExpo is hosted by the Wisconsin Cheese Makers Association and is being held at the Wisconsin Center in Milwaukee, WI.

In this email, please find:

- ❖ Event Schedule
- ❖ Judge Participation link
- ❖ 2018 Contest Rules

As usual, there will be a Coaches' meeting at 4:00 pm on Tuesday evening. Please plan to be available for this meeting if possible. Tuesday afternoon and evening activities will be held at the Wisconsin Center in room 103. The competition will be held in room 103 on the main level. The awards presentation will be held in the main level ballroom at 3:30 pm.

WCMA is excited to host the Collegiate Contest, and they want to let everyone know that all participants are welcome to join in all of the on-floor functions and receptions. WCMA will be providing free registration for all contest judges and officials, details to come.

Below are lodging arrangements in Madison for the contest. Please use the Wisconsin Cheesemaker's site to book rooms. I would encourage you to make your reservations as soon as you can.

#### [Hotel Reservations](#)

As always, the standard six products will be included in the contest: butter; low, reduced and full fat Cheddar cheese; pasteurized, homogenized, 2% fat milk; vanilla ice cream; low, reduced and full fat cottage cheese; low, reduced and full fat strawberry flavored, Swiss style yogurt with natural and alternative sweeteners. Eight samples of each product will be used in the contest, and it would be prudent to have several extra samples from which to make your selections for the competition.

We are working with Midwest Refrigerated Services for sample logistics prior to the contest date.

- Details will be shared in the very near future

If you have general questions about this year's contest, please contact me at (847) 627-3249.

I look forward to seeing you in Milwaukee!

*Chad Galer*

Chad Galer  
Contest Coordinator  
Collegiate Dairy Products Evaluation Contest