



Jan. 21, 2019

Dear Judges,

The 97<sup>th</sup> Annual Collegiate Dairy Products Evaluation Contest is scheduled for **Wednesday, April 17<sup>th</sup>, 2019**. We look forward to your participation in this year's event, which will be hosted by the Wisconsin Cheese Makers Association in Madison, WI during the Wisconsin Cheese Industry Conference being held in the Alliant Energy Center.

In this email, please find:

- ❖ Event Schedule
- ❖ Judge Participation link
- ❖ 2018 Contest Rules

As usual, there will be a Coaches' Committee meeting at 6:00 pm on Tuesday evening. Please plan to be available for this meeting if possible. Tuesday afternoon and evening activities will be held at the Alliant Energy Center. The competition will be held on the show floor in Mendota Rooms 6-8. The awards presentation will be held in Hall A at 4:00 pm.

WCMA is excited to host the Collegiate Contest, and they want to let everyone know that all participants are welcome to join in all of the on-floor functions and receptions. WCMA will be providing free registration for all contest judges and officials, details to come. You can find exhibit floor plans and educational event schedules at <http://cheeseconference.org/>.

Below are lodging arrangements in Madison for the contest. Please use the Wisconsin Cheesemaker's site to book rooms. I would encourage you to make your reservations as soon as you can.

<https://cheeseconference.org/hotels/>

As always, the standard six products will be included in the contest: butter; low, reduced and full fat Cheddar cheese; pasteurized, homogenized, 2% fat milk; vanilla ice cream; low, reduced and full fat cottage cheese; low, reduced and full fat strawberry flavored, Swiss style yogurt with natural and alternative sweeteners. Eight samples of each product will be used in the contest, and it would be prudent to have several extra samples from which to make your selections for the competition.

We are working with Midwest Refrigerated Services for sample logistics prior to the contest date.

- Details will be shared in the very near future

If you have general questions about this year's contest, please contact me at (847) 627-3249.

I look forward to seeing you in Madison!

*Chad Galer*

Chad Galer  
Contest Coordinator  
Collegiate Dairy Products Evaluation Contest